



# Screendollars Newsletter

January 6, 2020  
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**For Exhibitors  
About Films, the Film Industry  
and Cinema Advertising**

We celebrate the career and accomplishments of Greta Gerwig, one of Hollywood's most renowned young film makers. Gerwig began her career in the mid 2000's as an actress and has appeared in more than a dozen films and television series. She achieved mainstream recognition and success for *Lady Bird* (2017), her debut as a solo writer and director, recognized with a nomination at the Academy Awards for Best Director, the first woman in eight years (and one of only five women in Oscar history) to have been nominated in that category. Gerwig is once again receiving wide praise and box office success for her film adaptation of *Little Women*, released to theatres two weeks ago on Christmas Day. Fans are looking forward to Gerwig's upcoming project, a live-action *Barbie* film starring Margot Robbie in the lead role. Gerwig is developing the film jointly with her partner Noah Baumbach. Bravo!



*Introducing Tarantino at the Palm Springs Film Festival*



*Appearing on Fallon*

## Weekend Box Office Results (1/3-5) Courtesy of Paul Dergarabedian ([Comscore](#))

| Rank | Title                                      | Week | # Theaters |        | Wknd \$ | Weekend Change |       |       | Total \$ |
|------|--|------|------------|--------|---------|----------------|-------|-------|----------|
|      |  |      |            |        |         | 1/3            | 12/27 | 12/20 |          |
| 1    | Star Wars: The Rise of Skywalker (Disney)  | 3    | 4,406      | (0)    | \$33.7M | -53%           | -59%  | -     | \$450.8M |
| 2    | Jumanji: The Next Level (Sony)             | 4    | 4,134      | (-93)  | \$26.5M | -25%           | 33%   | -55%  | \$236.2M |
| 3    | Little Women (Sony)                        | 2    | 3,308      | (0)    | \$13.6M | -19%           | -     | -     | \$60.0M  |
| 4    | The Grudge (Sony)                          | 1    | 2,642      | -      | \$11.3M | -              | -     | -     | \$11.3M  |
| 5    | Frozen 2 (Disney)                          | 7    | 3,175      | (-90)  | \$11.3M | -33%           | 30%   | -32%  | \$449.9M |
| 6    | Spies in Disguise (Fox)                    | 2    | 3,502      | (0)    | \$10.1M | -25%           | -     | -     | \$46.7M  |
| 7    | Knives Out (Lionsgate)                     | 6    | 2,142      | (+120) | \$9.0M  | -9%            | 52%   | -29%  | \$130.3M |
| 8    | Uncut Gems (A24)                           | 4    | 2,686      | (+338) | \$7.8M  | -18%           | 3867% | -55%  | \$36.8M  |
| 9    | Bombshell (Lionsgate)                      | 4    | 1,721      | (+241) | \$4.1M  | -15%           | -6%   | 1501% | \$24.6M  |
| 10   | Cats (Universal)                           | 3    | 2,902      | (-478) | \$2.6M  | -46%           | -27%  | -     | \$24.7M  |
| 11   | Richard Jewell (Warner Bros.)              | 4    | 1,870      | (-632) | \$1.7M  | -45%           | 19%   | -45%  | \$21.2M  |
| 12   | Ford v. Ferrari (Fox)                      | 8    | 730        | (-63)  | \$1.7M  | -7%            | -2%   | -55%  | \$109.9M |
| 13   | A Beautiful Day in the Neighborhood (Sony) | 7    | 826        | (-158) | \$1.2M  | -15%           | 7%    | -59%  | \$58.8M  |
| 14   | Queen & Slim (Universal)                   | 6    | 625        | (-74)  | \$1.2M  | -29%           | -8%   | -48%  | \$42.7M  |
| 15   | Parasite (Neon)                            | 13   | 222        | (+52)  | \$0.9M  | 56%            | 18%   | -24%  | \$23.9M  |

## Notable Industry News (12/30-1/5)

[2019 US Box Office Projected for \\$11.4 Billion in Ticket Sales, Second-Highest of All Time \(ScreenRant\)](#) and [Disney's Global Box Office Year: Mouse Roars to \\$13.2B; A Record Likely not to be Seen Again Soon \(Deadline\)](#)

The results from the 2019 box office are in and the news is good, especially for the goliath known as Disney Studios. According to [CNBC](#), the 2019 US Box Office are projected at \$11.4B, the second highest haul of all time after 2018's \$11.9B. 2018's record breaking results were buoyed by an unusually strong start to the year. The first two months of 2020 also appear strong, leading some industry watchers to be optimistic about the prospects for the upcoming 12-month period. Disney was decidedly the alpha studio of the year, grossing \$13.15B in 2019 global box office sales and responsible for 7 of the year's top 10 grossing films. Even after setting aside the contribution from Fox films (Disney's acquisition of Fox closed part way through the year, on March 20th), the remaining Disney studios produced \$11.12B, which surpassed Disney's previous high water mark of \$7.61B in 2016. This epic lineup of box office successes will be hard to match in 2020.



An Avengers fan holds tickets at the TCL Chinese Theatre in Hollywood for the opening screening of "Avengers: Endgame" on April 25, 2019

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## [Apple Deal Returns Former HBO Boss Richard Plepler to Spotlight](#) (New York Times)

Apple has taken a significant step forward in its efforts to develop compelling, original content for its Apple TV+ streaming service by reaching a five-year agreement with former HBO chief executive Richard Plepler at his new production company Eden Productions to produce TV series, documentaries and feature films. Over his 27 years with HBO, Plepler rose to fame by developing shows that were both acclaimed by critics and attracted a devoted audience. His efforts for Apple may lead in the same direction, attracting loyal and enthusiastic base of subscribers, even if the numbers wind up somewhat smaller than those of uber-giants Netflix and Disney+.



## [Welcome to the 2020 Theatrical Experience: Threatened by Streaming and Impossible to Replace](#) (IndieWire)

As we enter a new decade, theaters are forced increasingly to acknowledge the elephant in the room – streaming. Netflix, Disney+ and others have established themselves as legit platforms for distributing original feature films...some might argue, the premiere platforms. Despite this disruption, exhibitors still have plenty of room to maneuver. Eric Kohn's IndieWire commentary discusses

the challenges and reasons for optimism, emphasizing the uniquely enjoyable experience of watching a film at the movie theatre, on the wide-screen, in the presence of an audience of movie-goers also looking for a film experience.

## [Hollywood Reporter Reader Poll: What is the Most Anticipated Movie of 2020](#) (Hollywood Reporter)

This Hollywood Reporter article lists the major film releases on the calendar for 2020, and reports on their readers' selections (at this point) as to which films they are most looking forward to. Early returns show that *Wonder Woman: 1984* has sparked the most interest, with 20% of readers selecting it as their top film choice for the upcoming year.



Gal Gadot in *Wonder Woman: 1984*

## **Hollywood Report** by Martin Grove

Because the Academy has up to 10 Best Picture slots, but only 5 directing or film editing nods, half the BP's could be at a big disadvantage since it usually takes all 3 big noms to win BP. It also helps to win Golden Globes (pictured – how tickets looked in 1992) for Picture & Director. Academy members vote online for noms until 5 p.m. PT on 1/7. They'll see the GG wins 1/5 and know the DGA, PGA & BAFTA noms 1/7!

Looking at how 14 potential BP nominees did with GG (Drama or Musical/Comedy & Director) and film editors (ACE) Drama or Comedy noms, shows only 3 made all 3 races:

- 1) THE IRISHMAN: GG/D, GG/Dir (Martin Scorsese), ACE/D
- 2) JOKER: GG/D, GG/Dir (Todd Phillips), ACE/D
- 3) ONCE UPON A TIME IN HOLLYWOOD: GG/MC, GG/Dir (Quentin Tarantino), ACE/C

6 titles made 2 races:

- 1) 1917: GG/D, GG/Dir (Sam Mendes)
- 2) DOLEMITE IS MY NAME: GG/MC, ACE/C
- 3) JOJO RABBIT: GG/MC, ACE/C
- 4) KNIVES OUT: GG/MC, ACE/C
- 5) MARRIAGE STORY: GG/D, ACE/D
- 6) PARASITE: GG/Dir (Bong Joon Ho), ACE/D



4 titles are in only 1 race:

- (1) THE FAREWELL: ACE/C
- (2) FORD V FERRARI: ACE/D
- (3) ROCKETMAN: GG/MC
- (4) THE TWO POPES: GG/D

BOMBSHELL missed all 3 races, but has a SAG ensemble nom.

\* \* \*

Holdover holiday hits helped Hollywood ring in the New Year.

- ❖ The weekend's only wide launch, Sony/Screen Gems' R horror remake THE GRUDGE – rooted in 2002's Japanese JU-ON: THE GRUDGE & its 2004 Sony remake – was a horrible #4 with \$11.3M. Trackers: \$9-15M. RT: 18% (20% Audience Score). Cost: \$10M. Top First Choice: -25F.
- ❖ Disney/Lucasfilm's STAR WARS: RISE OF SKYWALKER stayed #1 in week 3 with \$33.7M. Dom: \$450.8M. Intl: \$468M/53 markets (China: \$19.3M). Global: \$918.8M.
- ❖ Disney said its FROZEN 2 hit \$1.325B to become "the highest grossing animated release of all time worldwide," beating FROZEN's \$1.281B.
- ❖ Sony/New Regency's LITTLE WOMEN (pictured at NY premiere – director Greta Gerwig, who was a Golden Globes snub, but could wind up a surprise Oscar nominee) was #3 in week 2 with \$13.6M. Dom: \$60M.
- ❖ Disney/Fox/Blue Sky's SPIES IN DISGUISE was #6 in week 2 with \$10.1M. Dom: \$46.7M. Intl: \$42.1M/35 markets (China: \$3.7M). Global: \$88.8M.



Last weekend was up a modest 1.8% vs. last year with ticket sales of \$141.2M, per Comscore, vs. 2018's \$138.7M when AQUAMAN was #1 in week 3 with \$31M. 2020 (\$231.5M), per Comscore, is up 7.2% vs. 2019 (\$216M).

### Most Anticipated Family Film Releases in 2020

| Title   | Release Date |
|---|--------------|
| <b>Dolittle</b> (Universal) Family talking animals        | 1/17/2020    |
| <b>Sonic The Hedgehog</b> (Paramount) Comedy              | 2/14/2020    |
| <b>The Call Of The Wild</b> (Fox/Disney) Adventure        | 2/21/2020    |
| <b>Onward</b> (Disney) Pixar comedy                       | 3/6/2020     |
| <b>Mulan</b> (Disney) Live Action reboot                  | 3/27/2020    |
| <b>Peter Rabbit 2: The Runaway</b> (Sony) Sequel          | 4/3/2020     |
| <b>The Secret Garden</b> (STX) Family Drama Fantasy       | 4/17/2020    |
| <b>Trolls World Tour</b> (DW/Universal) Animation         | 4/17/2020    |
| <b>Scoob!</b> (Warner Bros.) Animation                    | 5/15/2020    |
| <b>The SpongeBob Movie: Sponge On The Run</b> (Paramount) | 5/22/2020    |
| <b>Artemis Fowl</b> (Disney) Family Adventure Fantasy     | 5/29/2020    |
| <b>Soul</b> (Disney) Pixar animated                       | 6/19/2020    |
| <b>Minions: The Rise Of Gru</b> (Universal) Animation     | 7/3/2020     |
| <b>Bob's Burgers: The Movie</b> (Fox/Disney) Animation    | 7/17/2020    |
| <b>Jungle Cruise</b> (Disney) Family Adventure            | 7/24/2020    |
| <b>One And Only Ivan</b> (Fox/Disney) Animation           | 8/14/2020    |
| <b>The Mitchells vs. The Machines</b> (Sony) Animation    | 9/18/2020    |
| <b>The Witches</b> (WB) Family Adventure Fantasy          | 10/9/2020    |
| <b>Clifford The Big Red Dog</b> (Paramount) Animation     | 11/13/2020   |
| <b>Raya And The Last Dragon</b> (Disney) Animation Comedy | 11/25/2020   |
| <b>West Side Story</b> (Fox/Disney/Amblin)                | 12/18/2020   |
| <b>The Croods 2</b> (Universal/DW) Animation comedy       | 12/23/2020   |
| <b>Tom and Jerry</b> (Warner Bros.) Animation comedy      | 12/23/2020   |

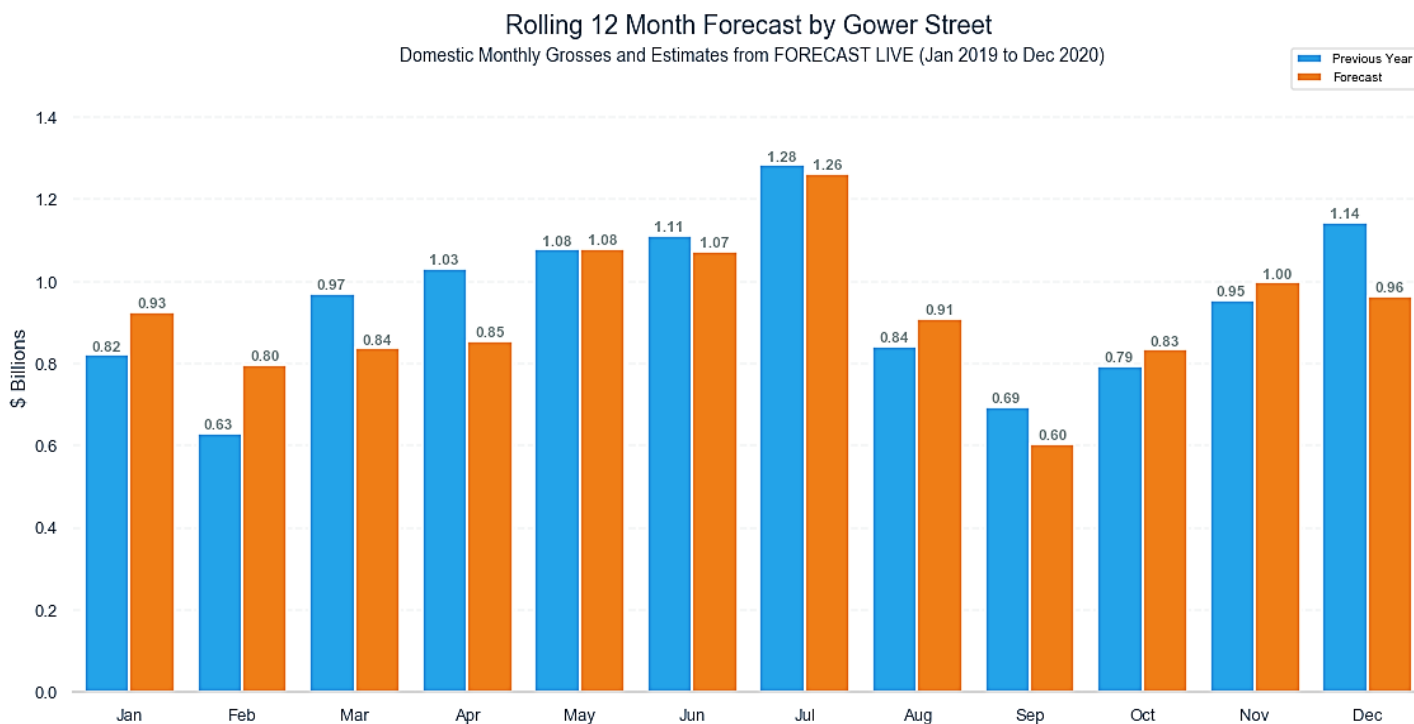
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## Early Full-Year Estimates Suggest A Shallow Year-On-Year Drop in 2020

*Courtesy of Gower Street Analytics*

The rolling 12-month forecast is a chart from Gower Street Analytics using its proprietary FORECAST LIVE system. This domestic-focused version shows predicted total market grosses by month for the coming year in comparison to actual results for the same month of the previous year.



This month Gower Street's 12-month forecast shows the full year ahead, providing a very early view of what may be in store for 2020. While the forecast shows an overall negative result, it may not be as extreme as many expect. Gower Street is currently forecasting an \$11.1 billion box office for 2020, less than 2% down on the 2019's \$11.3 billion total. Gower Street's forecast would currently suggest 2020 to surpass 2017's result and narrowly that of 2015 – when domestic box office crossed \$11 billion for the first time.

This figure will no doubt surprise those whose predictions are for a greater deficit given a perceived paucity of guaranteed blockbusters. The absence of a STAR WARS title (December 2020, the latest month added to the graph, is currently projected to see a 16% drop against December 2019); the release of two instead of three MCU titles; the release of only one Disney Live Action remake (MULAN) in place of four in 2019; and a greater reliance on original IP animation following a sequel-heavy 2019 are just a few of the issues cited for lower expectations for 2020.

Of course, much can change over a 12-month period. New titles date in, others move away, while expectations for individual titles can rise and fall as release dates near, but through all this the market tends to see more stable patterns with deficits left by some titles filled by others.

While Gower Street takes note of the above, and other concerns, and is anticipating fewer mega-box office titles than in 2019, it expects to see a more democratic box office spread leading to a higher number of titles reaching smaller box office benchmarks.

Gower Street does not currently forecast any title to push past the half billion mark (a feat achieved by two titles during the calendar year of 2019 – AVENGERS: ENDGAME and THE LION KING). However, forecasts suggest 13 titles will top \$200 million (compared to 10 in 2019); 36 will cross the \$100 million mark (vs 29); 42 will take over \$90 million (10 more than in 2019); and 76 could top \$50 million (a 36% rise on 2019's 56 \$50 million titles).








If you have comments about Gower Street's charts please contact: [insights@gower.st](mailto:insights@gower.st).

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## Weekly Film Calendar

| <b>12/27-1/2 - Hanukkah 12/22-30, New Year's Day 1/1</b><br><i>(Updated 1/3)</i><br><i>(2018 Wk 52 Box Office: \$187,898,558)</i><br><i>2018 openings: Holmes &amp; Watson \$30.6M FSS, \$40.5M Total.</i>   |      |  |  |   |
|--|------|--|--|---|
|  |      |   |  |    |
| TITLE  |      |  | CURRENT GROSS                                    | ESTIMATE  |
| <b>Star Wars: The Rise of Skywalker (Disney)</b> Adventure 4406 locations on 1/5. <i>Domestic box office moving toward The Last Jedi (\$620.2M).</i>   | PG13 | 142  | \$451M Total                                     | \$600M Total  |
| <b>Little Women (Sony)</b> Drama. 3308 locations on 1/5. <i>Greta Gerwig's critically acclaimed drama looking to approach Downton Abbey (\$96.9M).</i>   | PG   | 135  | \$60M Total                                      | \$80M Total   |
| <b>Spies in Disguise (Fox Animation/Disney)</b> Animation. 3502 locations on 1/5. <i>Forecast domestic box office moving toward early estimates.</i>   | PG   | 102  | \$46.7M Total                                    | \$70M Total   |
| <b>Uncut Gems (A24)</b> Comedy, crime, drama. 2686 (+338) Locations on 1/5. <i>Current forecast indicates a record box office for A24.</i>   | R    | 135  | \$36.8M Total                                    | \$50M Total   |
| <b>1/3-9 - NFL Playoffs Begin 1/4, Golden Globe Awards 1/5, Consumer Electronics Show 1/7-10 (Las Vegas, NV)</b><br><i>(2019 Wk 1 Box Office: \$189,312,139, -14%; 1/5/18, \$220,796,347)</i><br><i>2019 openings: Escape Room \$18.2M FSS, \$57.0M Total.</i>   |      |  |  |   |
|  |      |    |  |    |
|   |      |  |  |   |
| <b>The Grudge (Sony)</b> A house is cursed by a vengeful ghost that dooms those who enter it with a violent death. Horror, mystery. Sam Raimi-Producer. <i>Comp film: Escape Room. Horror. \$18.2M FSS, \$57M Total.</i>   | R    | 93   | Scope (2.39 : 1), MD4X                           | Wide (2642)<br>\$15M FSS<br>\$25M-\$30M Total   |
| <b>Clemency (Neon Rated)</b> Two back-to-back executions put a strain on a stoic prison warden's marriage, career and convictions. Drama.  | R    | 112  | Flat (1.85 : 1)                                  | Expansion (9)   |
| <b>City of Joel (Independent)</b> A land dispute between an ultra-orthodox Hassidic sect and their secular neighbors erupts into a turf war in the town of Monroe. Documentary.  | NR   | 90   | Flat (1.85 : 1)                                  | Limited   |
| <b>Three Christs (IFC Films)</b> Follows Dr. Alan Stone who is treating three paranoid schizophrenic patients at the Ypsilanti State Hospital in Michigan, each of whom believed they were Jesus Christ. What transpires is both comic and deeply moving. Drama.   | R    | 117  | NA   | Limited   |
| <b>1/10-16 - NFL Playoffs, NRF Big Show 1/12-14 (New York, NY)</b><br><i>(2019 Wk 2 Box Office: \$177,504,014, -23.7%; 1/12/18, \$232,762,089)</i><br><i>2019 openings: A Dog's Way Home \$11.2M FSS, \$42.0M Total; The Upside \$20.4M FSS, \$108.3M Total; Replicas \$2.4M FSS, \$4.0M Total.</i>  |      |  |  |   |
|  |      |  |  |  |
| <b>1917 (Universal)</b> Two British privates during WWI are given the mission to deliver a message deep in enemy territory that will stop 1,600 men and one of the soldier's brothers from walking straight into a deadly trap. Drama, war. <i>Comp film: Unbroken \$30.6M FSS, \$115.9M Total. One of the best films of the year has older demographic as the primary audience. Excellent overall reviews and positive word of mouth generate the film into a January hit and probable awards winner.</i> | R    | 115  | Scope (2.39 : 1) Dolby Atmos, Dolby Vision, IMAX | Wide Exp. (3200)<br>\$30M+ FSS<br>\$100M+ Total                                       |
| <b>Like a Boss (Paramount)</b> Two female friends with very different ideals start a beauty company together. One is more practical, while the other wants to earn her fortune and live a lavish lifestyle. Comedy. <i>Early show 7pm 1/9.</i>   | R    | 83   | Scope (2.39 : 1)                                 | Wide (2900)<br>\$10M-\$12M FSS<br>\$30M-\$35M Total                                   |
| <b>Just Mercy (Warner Bros.)</b> World-renowned civil rights defense attorney Bryan Stevenson recounts his experiences and details the case of a condemned death row prisoner whom he fought to free. Courtroom drama. <i>No early show.</i>   | PG13 | 136  | Flat (1.85 : 1), Dolby Vision, Atmos             | Wide Exp. (2200)<br>\$8M-\$10M FSS<br>\$30M-\$35M Total                               |
| <b>Underwater (Fox)</b> A crew of aquatic researchers work to get to safety after an earthquake devastates their subterranean laboratory. But they have more than the ocean seabed to fear. Action, drama, horror. <i>Early show 7pm 1/9.</i>  | PG13 | 94   | Scope (2.39 : 1)                                 | Wide (3000)<br>\$6M-\$8M FSS<br>\$20M-\$25M Total                                     |
| <b>Clemency (Neon Rated)</b> Two back-to-back executions put a strain on a stoic prison warden's marriage, career and convictions. Drama.  | R    | 112  | Flat (1.85 : 1)                                  | Expansion   |
| <b>Les Misérables (Amazon Studios)</b> Parisian anti-crime squad members are overwhelmed by simmering neighborhood tension and violence. Drama.  | R    | 104  | Scope (2.35 : 1)                                 | Limited   |

**1/17-23 - NFL Playoffs, Art House Convergence 1/19-23 (Midway, UT), Martin Luther King Day 1/20, World Economic Forum 1/21-24 (Davos, Switzerland), Sundance Film Festival 1/23-2/2 (Park City, UT)**

(2019 Wk 3 Box Office: \$163,696,235)

2019 openings: *Dragon Ball Super: Broly* \$9.8M FSS, \$30.7M Total; *Glass* \$40.5M FSS, \$111M Total.



|   |    |     |  |  |
|---|----|-----|--|--|
| <b>Bad Boys for Life (Sony)</b> Marcus Burnett is now a police inspector and Mike Lowery is in a midlife crisis. They reunite when an Albanian mercenary, whose brother they killed, promises them an important bonus. Action, comedy. <i>Strong African American appeal generates a good portion of the domestic box office.</i> | R  | 113 | Scope (2.39 : 1), M4XD, Dolby Vision, Atmos      | Wide (3000)<br>\$35M-\$45M FSSM (4)<br>\$90M-\$100M Total  |
| <b>Dolittle (Universal)</b> A physician discovers that he can talk to animals. Family adventure. <i>IMAX Select locations. Early show 1/16, 5pm. Robert Downey, Jr.'s general audience appeal is a major factor in the film's overall success.</i>  | PG | 110 | Flat (1.85 : 1), IMAX, MX4D, Dolby Vision, Atmos | Wide (3000)<br>\$20M-\$25M FSSM (4)<br>\$75M-\$100M+ Total |
| <b>VHYes (Oscilloscope)</b> This bizarre retro comedy, shot entirely on VHS and Beta, follows 12-year-old Ralph as he accidentally records home videos and his favorite late-night shows over his parents' wedding tape. Comedy.  | NR | 72  | Flat (1.85 : 1)                                  | Limited  |
| <b>The Wave (Epic Pictures)</b> A man on the verge of a promotion takes a mysterious hallucinogenic drug that begins to tear down his reality and expose his life for what it really is. Sci-fi.  | R  | 87  | Scope (2.39 : 1)                                 | Limited  |

**1/24-30 - World Economic Forum 1/21-24 (Davos, Switzerland), Sundance Film Festival 1/23-2/2 (Park City, UT), Grammys 1/26**  
(2019 Wk 4 Box Office: \$103,796,619)

2019 openings: *The Kid Who Would Be King* \$7.1M FSS, \$16.8M Total; *Serenity* \$10M FSS, \$25.5M Total.



|  |      |     |                 |  |
|--|------|-----|-----------------|--|
| <b>The Turning (Universal)</b> A young governess is hired by a man who has become responsible for his young nephew and niece after the deaths of their parents. A modern take on Henry James' novella "The Turn of the Screw". Drama, horror, mystery.   | PG13 | 95  | Scope (2.39: 1) | Wide (3000)<br>\$15M-\$20M FSS<br>\$40M-\$50M+ Total |
| <b>The Gentlemen (STX)</b> A British drug lord tries to sell off his highly profitable empire to a dynasty of Oklahoma billionaires. Action, crime.  | R    | 113 | Scope (2.39: 1) | Wide (2500)<br>\$10M FSS<br>\$30M Total              |
| <b>The Last Full Measure (Roadside Attractions)</b> Thirty-four years after his death, Airman William H. Pitsenbarger, Jr. ("Pits") is awarded the nation's highest military honor, for his actions on the battlefield. Drama, war.  | R    | 110 | Scope (2.39: 1) | Wide (1200)<br>\$5M-\$10M FSS<br>\$20M-\$25M Total   |
| <b>Elsewhere (Freestyle)</b> First international released movie for Costa Rican director Herman Hernandez. A man mourning the death of his wife is hopelessly attached to the seaside cottage they built together. When his in-laws evict him, he vows to get it back at any price and, posing as a handyman, meets a new tenant, Parker Posey. Comedy, drama. | R    | NA  | Flat (1.85 : 1) | Limited  |




**1/31-2/6 - Sundance Film Festival 1/23-2/2 (Park City, UT), Superbowl 2/2**

(2019 Wk 5 Box Office: \$75,064,334)

2019 openings: *Miss Bala* \$6.9M FSS, \$15M Total.



|  |      |     |                  |  |
|--|------|-----|------------------|--|
| <b>The Rhythm Section (Paramount)</b> A woman seeks revenge against those who orchestrated a plane crash that killed her family. Action, drama, mystery, thriller.   | NA   | 109 | Scope (2.39 : 1) | Wide (2500)<br>\$10M FSS<br>\$25M-\$30M Total    |
| <b>Gretel &amp; Hansel (UA Releasing)</b> A long time ago in a distant fairy tale countryside, a young girl leads her little brother into a dark wood in desperate search of food and work, only to stumble upon a nexus of terrifying evil. Horror. | PG13 | 87  | NA               | Wide(2500)<br>\$5M-\$7M FSS<br>\$12M-\$15M Total |
| <b>The Assistant (Bleecker Street)</b> A searing look at a day in the life of an assistant to a powerful executive. As Jane follows her daily routine, she grows increasingly aware of the insidious abuse that threatens her position. Drama.       | R    | 85  | NA               | Limited  |

|   |      |   |                               |   |
|---|------|---|-------------------------------|---|
| <b>The Traitor (Sony Pictures Classics)</b> The real life of Tommaso Buscetta the so-called "boss of the two worlds", first mafia informant in Sicily 1980's. Biography, crime, drama.  | R    | 145   | Scope (2.39 : 1)              | NY/LA   |
| <b>Incitement (Greenwich Entertainment)</b> Details the year leading to the assassination of Israel's Prime Minister, Yitzhak Rabin (1922-1995), from the assassin's point of view. Thriller.   | NR   | 123   | NA                            | Limited on 1/31                                 |
| <b>2/7-13 - Academy Awards 2/9</b><br>(2019 Wk 6 Box Office: \$115,711,710)<br>2019 openings: <i>The Lego Movie 2: The Second Part</i> \$34.1 FSS, \$105.8M Total; <i>What Men Want</i> \$18.2M FSS, \$54.6M Total; <i>Cold Pursuit</i> \$11.0M FSS, \$32.1M Total.   |      |    |                               |   |
| <b>Birds of Prey: And the Fantabulous Emancipation of One Harley Quinn (Warner Bros.)</b> After splitting with the Joker, Harley Quinn joins superheroes Black Canary, Huntress and Renee Montoya to save a young girl from an evil crime lord. Action, adventure, crime. <i>Early audience polling indicates a box office success.</i> | R    | 110A  | Scope (2.39 : 1), IMAX, Atmos | Wide (4000)<br>\$40M-\$50M FSS<br>\$125M+ Total |
| <b>The Lodge (Neon Rated)</b> A soon-to-be stepmom is snowed in with her fiancé's two children at a remote holiday village. Just as relations begin to thaw between the trio, some strange and frightening events take place. Drama, horror, thriller.  | R    | 100   | Flat (1.85 : 1)               | Limited   |
| <b>And Then We Danced (Music Box)</b> A passionate coming-of-age tale set amidst the conservative confines of modern Tbilisi, the film follows a competitive dancer who is thrown off balance by a fellow male dancer with a rebellious streak. Drama, romance.   | NR   | 113   | Flat (1.78 : 1)               | Limited   |
| <b>2/14-20 - Valentine's Day 2/14, NBA All-Star Game 2/16 (Chicago, IL)</b><br>(2019 Wk 7 Box Office: \$152,917,813)<br>2019 openings: <i>Alita: Battle Angel</i> \$28.5M FSS, \$85.7M Total; <i>Isn't it Romantic</i> \$14.2M FSS, \$48.8M Total; <i>Happy Death Day 2U</i> \$9.5M FSS, \$28.1M Total.                                 |      |   |                               |   |
| <b>Sonic the Hedgehog (Paramount)</b> A cop in the rural town of Green Hills will help Sonic escape from the government who is looking to capture him. Action, adventure, family, sci-fi.   | NA   | 100   | Scope (2.35 : 1)              | Wide (3000)<br>\$25M FSS<br>\$75M+ Total        |
| <b>Fantasy Island (Sony)</b> A horror adaptation of the popular '70s TV show about a magical island resort. Adventure, horror.  | NR   | NA  | Scope (2.39 : 1)              | Wide  |
| <b>Downhill (Fox Searchlight)</b> Four old school friends reunite to attempt the epic coast to coast walk, across the United Kingdom. As their journey unfolds, this comically incompatible foursome walks full tilt into their mid-life crises. Comedy, drama.   | R    | 90A   | Scope (2.39 : 1)              | Wide  |
| <b>The Photograph (Universal)</b> A series of intertwining love stories set in the past and in the present. Drama, romance.   | PG13 | NA  | NA                            | Wide  |
| <b>What About Love (XL141)</b> Two young lovers change the lives of their parents forever when the parents learn from the joyful experience of their kids and allow themselves to again find their love. Drama, romance.  | NR   | 114   | Flat (1.78 : 1)               | Moderate to Wide                                |
| <b>First Lady (ArtAffects Entertainment)</b> Katherine Morales, a woman not married to the President, runs for First Lady, but she winds up getting a better proposal than she ever expected. First Lady is a classic romantic comedy with the backdrop of Presidential Politics and Royal Charm. Comedy, romance.                      | PG   | 101   | Flat (1.78 : 1)               | Limited   |
| <b>Ordinary Love (Bleecker Street)</b> An extraordinary look at the lives of a middle-aged couple in the midst of the wife's breast cancer diagnosis. Drama, romance.   | R    | 92  | Scope (2.35 : 1)              | Limited   |
| <b>The Times of Bill Cunningham (Greenwich Entertainment)</b> A new feature film documentary about legendary NYTimes photographer Bill Cunningham.  | NA   | 74  | Flat (1.78 : 1)               | Limited   |
| <b>Olympic Dreams (IFC)</b> In the Olympic Athlete Village, a young cross-country skier bonds with a volunteer doctor after her competition ends. Comedy, romance, sport.   | PG13 | 85  | Flat (1.78 : 1)               | Limited   |

## Studio Release Changes

| Title  | Runs    | New     | Former  |
|--|---------|---------|---------|
| <b>The Roads Not Taken (Bleecker St.)</b> AKA: <i>Untitled Sally Potter</i> A turbulent 24 hours in the life of a father and daughter, grappling with the challenges of dealing with her father's chaotic mental state. Drama. | Limited | 3/13/20 | NEW     |
| <b>The Informer (Aviron)</b> An ex-convict working undercover intentionally gets himself incarcerated again in order to infiltrate the mob at a maximum-security prison. Crime Drama.  | Limited | 3/13/20 | 1/10/20 |

## Recent Industry Screenings

| Title   | Screening | Release |
|---|-----------|---------|
| <b>Dolittle (Universal)</b> A physician discovers that he can talk to animals. Adventure, family, comedy. <i>A heartwarming, family friendly fun adventure appeals to young audiences. Effects, story and a simple plot plays beautifully with another great Robert Downey, Jr. performance. This is likely the top January family release.</i> | 1/3/20    | 1/17/20 |

## MPAA Ratings

| Title   | Rating | Comments   |
|---|--------|--|
| <b>7500 (Amazon Studios)</b> Drama, thriller; 12/26/19  | R      | Violence/terror and language                                       |
| <b>The Adventure of A.R.I.: My Robot Friend (Grindstone Entertainment Group)</b> Family; 2019 | PG     | Mild actions and some rude behavior                                |
| <b>The Assistant (Bleecker Street)</b> Drama; 1/31/20   | R      | Some language  |
| <b>Blow the Man Down (Amazon Studios)</b> Comedy, drama, mystery; 4/26/19                     | R      | Language, some violence, sexual material and brief drug use        |
| <b>Earthquake Bird (Netflix, Inc.)</b> Crime, drama, mystery; 11/15/19                        | R      | Some sexuality, full nudity, violence and brief language           |
| <b>I Still Believe (Lionsgate)</b> Drama, music, romance; 3/20/20                             | PG     | Thematic material  |
| <b>The Night Clerk (Saban Films)</b> Crime, drama; 2/21/20                                    | R      | Language, some sexual references, brief nudity and violent images. |

## Notable New Trailers

(Click Poster to Play)



### Title: A Quiet Place Part II (Paramount)

Release Date: 3/3/20

Director: John Krasinski

Starring: Emily Blunt, Cillian Murphy, John Krasinski

Synopsis: Following the events at home, the Abbott family now face the terrors of the outside world. Forced to venture into the unknown, they realize that the creatures that hunt by sound are not the only threats that lurk beyond the sand path. Horror. *Highly stressful with the terror ratcheted up several notches from the first film, this appears to be a very commercial sequel. A Quiet Place: \$50M FSS, \$188.1M Domestic total.*

### Title: Dolittle (Universal) Trailer #2

Release Date: 1/17/20

Director: Stephen Gaghan (Traffic, Syriana, Havoc)

Starring: Robert Downey, Jr.

Synopsis: After losing his wife seven years earlier, the eccentric Dr. John Dolittle, famed doctor and veterinarian of Queen Victoria's England, hermits himself away behind the high walls of Dolittle Manor with only his menagerie of exotic animals for company. But when the young queen falls gravely ill, a reluctant Dolittle is forced to set sail on an epic adventure to a mythical island in search of a cure, regaining his wit and courage as he crosses old adversaries and discovers wondrous creatures. Adventure, live action, animation. *While exhibitor screenings were positive, there are mixed opinions in online chat rooms. The film is certainly a departure for director Stephen Gaghan. Regardless, the film is among the best January offerings and certain to resonate best with young filmmakers.*



### Title: Gretel & Hansel (UA Releasing)

Release Date: 1/31/20

Director: Oz Perkins

Starring: Sophia Lillis, Alice Krige, Jessica De Gouw

Synopsis: A long time ago in a distant fairy tale countryside, a young girl leads her little brother into a dark wood in desperate search of food and work, only to stumble upon a nexus of terrifying evil. Fantasy, horror.

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## Upcoming Streaming, VOD and DVD Releases

| Title   | Theatrical Release Date | Streaming/ VOD Release Date | DVD Release Date |
|---|-------------------------|-----------------------------|------------------|
| Disturbing the Peace (Abramorama)                         | 11/11/16                | 1/17/20                     | N/A              |
| Give Me Liberty (Music Box)                               | 8/23/19                 | 1/14/20                     | 1/28/20          |
| Joker (Warner Bros.)                                      | 10/4/19                 | 1/7/20 (VOD Only)           | 1/7/20           |
| Pain and Glory (Sony Pictures Classics)                   | 10/4/19                 | 1/14/20                     | 1/21/20          |
| Gemini Man (Paramount)                                    | 10/11/19                | 1/14/20 (VOD Only)          | 1/14/20          |
| Jexi (CBS Films)  | 10/11/19                | NA                          | 1/14/20          |
| The Addams Family (Universal)                             | 10/11/19                | 1/21/20 (VOD Only)          | 1/21/20          |
| The Lighthouse (A24)                                      | 10/18/19                | 1/7/20                      | 1/7/20           |
| Maleficent: Mistress of Evil (Disney)                     | 10/18/19                | NA                          | 1/14/20          |
| Zombieland: Double Tap (Sony)                             | 10/18/19                | 1/21/20 (VOD Only)          | 1/21/20          |
| Black and Blue (Sony/Screen Gems)                         | 10/25/19                | NA                          | 1/21/20          |
| Countdown (Universal)                                     | 10/25/19                | 1/7/20                      | 1/21/20          |
| Harriet (Focus)   | 11/1/19                 | 1/14/20                     | 1/28/20          |
| Motherless Brooklyn (Warner Bros.)                        | 11/1/19                 | NA                          | 1/28/20          |
| Terminator: Dark Fate (Paramount)                         | 11/1/19                 | 1/14/20                     | 1/28/20          |
| Intrigo: Death of an Author (Lionsgate)                   | 1/17/20                 | 1/17/20 (VOD Only)          | N/A              |
| 2050 (Dark Star Pictures)                                 | N/A                     | 1/14/20                     | 1/14/20          |
| Dead Earth (Lionsgate)                                    | N/A                     | 1/28/20                     | 1/28/20          |
| Parasite (Neon)   | N/A                     | 1/14/20                     | 1/28/20          |
| Snatchers (Warner Bros.)                                  | N/A                     | 1/17/20                     | 2/18/20          |
| A Serial Killer's Guide to Life (Forward Motion Pictures) | N/A                     | 1/13/20                     | N/A              |
| Echoes of Fear (Avenet Images)                            | N/A                     | 1/31/20 (VOD Only)          | N/A              |